



**The Rotary Club of St Kilda**  
ABN 12 821 912 349

PO Box 209 St Kilda VIC 3182  
email: [info@stkildarotary.org.au](mailto:info@stkildarotary.org.au)

## ***Seeking Contributors & Supporters - Great Food for a Good Cause***

The St Kilda Rotary Club is currently working on a project that involves the production of a Recipe Book with recipes contributed by local restaurateurs.

The proceeds from the sale of this book are to be donated locally to the Sacred Heart Mission towards their efforts to help the homeless and disadvantaged in St Kilda and internationally to "Shelterbox", a Rotary organisation that is able to quickly respond in times of desolation like the floods in Burma or the earthquake in China to shelter communities suffering total loss by providing boxes containing 10 person tents and living implements for a prolonged period of time. (Please visit their website, [www.shelterbox.org](http://www.shelterbox.org) for more information.)

## ***We would like to invite you to participate in this exciting and worthwhile venture.***

To contribute all you need to provide is:

- **1 RECIPE**  
If you are a café please provide a recipe for either the Breakfasts, Light Snacks or Lunches sections.  
If you are a restaurant please provide a recipe for either the Lunches, Dinners or Desserts sections.
- **PHOTOGRAPHS**  
Any 'print quality' photos you may have of your business and/or the dish that you are providing us with (if you have no photos please let us know and we will try and arrange some for you)
- **BUSINESS LOGO AND DETAILS**  
Your business details will be listed with your recipe providing a great opportunity to promote your business.

**ENTRY IS FREE**, although donations will be greatly appreciated and will go towards the printing of the publication.

### **DEADLINE : 26/08/08**

Make sure all of your information is delivered to us by the 26/08/08. You can submit information to us by email to [pr@stkildarotary.org.au](mailto:pr@stkildarotary.org.au); mail to: PO Box 209, St Kilda 3182 or in person (please call 0411 364 004 to arrange a pick up).

### **GENERAL INFORMATION:**

Very soon we will be running updates on this project from our website at [www.stkildarotary.org.au](http://www.stkildarotary.org.au). We aim for the Recipe Book to be ready for distribution in late September. The book will contain approx. 50-60 restaurants, full colour production on gloss art paper, with over 2,500 copies produced. It is our hope that if this project is a success we will be able to make it a regular part of the St Kilda landscape and continues to support local organisations like Sacred Heart Mission.

### ***Sponsorship Opportunities:***

<b>Gold Sponsorship \$5,000</b>	<b>Silver Sponsorship \$2,000</b>	<b>Bronze Sponsorship \$1,000</b>
Your logo on outside back cover, inside front cover, Recipe Book official home & sponsors web page. Your logo on any posters & project advertising Ability to provide a recipe using your product for inclusion in the Recipe Book 50 complimentary copies of the Recipe Book Ability to display signage at the Recipe Book launch 6 invitations to the Recipe Book launch	Your logo on outside back cover, inside front cover, Recipe Book official sponsors web page. 20 complimentary copies of the Recipe Book 4 invitations to the Recipe Book launch	Your logo on outside back cover, inside front cover, Recipe Book official sponsors web page. 10 complimentary copies of the Recipe Book 2 invitations to the Recipe Book launch

### **Donations**

A 'Friends of the Project' program is also available for donations under \$1,000. Contributions at this level will receive recognition on the inside front cover of the book, recognition on the 'Friends of the Project' web page and a complimentary copy of the book on publication.

### **Project Support**

We are also seeking Support for the Project including:

- Local businesses that can stock the Recipe Book for sale on their counters or in their shops
- Donations for a raffle to be held at the book launch
- Catering & drink contributions for the book launch

Also any businesses that would like to bulk purchase for corporate gifts are most welcome.

This is a great project to be involved in, and we have received great community feedback to date, we now need your help to make it a reality. If you require any further information or would like to lodge an interest in contributing to this project please contact:

Julia Topliss (from Web Prophets)  
Director of Public Relations  
St Kilda Rotary Club

Phone: 0411 364 004  
Work: 03 9534 1800  
Email: [pr@stkildarotary.org.au](mailto:pr@stkildarotary.org.au)